

## I CLAIM:

1. A method of providing information of a conference, comprising the steps of:

collecting the information;

compiling the collected information into an electronic database; and

distributing the database in an electronic medium.

2. The method of claim 1, wherein the conference is a tradeshow, the database is a searchable database viewable via a computer program, and the electronic medium is a Compact Disk.

3. The method of claim 2, wherein the step of collecting the information comprises uploading the information onto a web site

4. The method of claim 2, wherein the step of collecting the information comprises uploading the information onto a wireless network.

5. The method of claim 3, wherein the computer program is integrated with the database.

6. The method of claim 3, further comprising the steps of:  
providing a computer at the tradeshow; and  
viewing the information in the database on the computer.

7. The method of claim 6, wherein the information comprises a vendor's product information, web site address, catalogue information, and the vendor's location at the tradeshow.

8. The method of claim 7, wherein the information is collected prior to the tradeshow and the database is distributed in a time frame selected from the group consisting of prior to the tradeshow, during the tradeshow, and after the tradeshow.

9. The method of claim 1, wherein the conference is a tradeshow, the database is a searchable database viewable via a computer program, and the electronic medium is a PDA card.

5 10. The method of claim 9, further comprising viewing the information on a PDA.

11. The method of claim 10, wherein the information is collected prior to the tradeshow and the database is distributed in a time frame selected from the group consisting of prior to the tradeshow, during the tradeshow, and after the tradeshow.

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12. A method of providing information of a conference, comprising the steps of:  
collecting the information;  
compiling the collected information into an electronic database;  
storing the database in a computer at the conference; and  
15 viewing the information on the computer.

13. The method of claim 12, wherein the step of collecting the information comprises uploading the information onto a web site.

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14. The method of claim 13, wherein the conference is a tradeshow, the database is a searchable database viewable via a computer program, and the computer is located in a dedicated kiosk or booth at the tradeshow.

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15. The method of claim 14, wherein the information is collected prior to the tradeshow and the database is distributed in a time frame selected from the group consisting of prior to the tradeshow, during the tradeshow, and after the tradeshow.

16. The method of claim 12, wherein the computer is a PDA.

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17. The method of claim 12, wherein the computer is a wireless network.

18. A method of providing information of a conference, comprising the steps of:

collecting the information;  
electronically compiling the collected information into a downloadable  
database; and  
downloading the database onto an electronic medium for viewing.

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19. The method of claim 18, wherein the step of collecting the information  
comprises uploading the information onto a web site.

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20. The method of claim 19, wherein the electronic medium is selected from the  
Group consisting of personal computers, notebook computers, personal digital  
assistants, palmtop computers, and wireless networks.

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21. The method of claim 20, wherein the conference is a tradeshow, the database  
is a searchable database viewable via a computer program and accessible via the  
Internet.

22. The method of claim 21, wherein the electronic medium is located at the  
tradeshow.